

Technical Rider – Professional Streaming Service

Camera

At **We Stream Live**, we use professional grade full High Definition cameras to capture your live or pre-recorded event. Our cameras are specifically designed for video streaming and can record your event for hours at a time.

Using multiple cameras for your broadcast, you can cover more territory and enhance the content.

We Stream Live provides you with the option to use single or multiple cameras for your event, making your broadcast look dynamic and interesting, avoiding visual monotony and ensuring the higher production values. When an event is filmed with multiple cameras, we will be able to choose the best positioning and the best footage from a number of angles. This is particularly important if an event has a lively Q&A session or a fast-paced debate. All of which gives your stream the potential to be more appealing to viewers.

Wired and Wireless Microphones

Depending on the nature of your event, **We Stream Live** provides high quality wired and wireless microphones to capture the audio. Whether is it a business conference, a drama or music performance, capturing clear and well-audible sound is the key to sustaining the streaming quality.

We will use wired condense mics if the speaker or performer at your event is stationary, and also to capture the input from the musical instruments.

If the user needs to move around without restriction when performing, we will be using wireless microphones. A singer or public speaker will be able to engage with their audience around the stage or platform, including getting among the audience without loss of audio quality.

Using the wireless solutions will also help to ensure the safety of your audience and performers, considerably reducing the hazard of tripping over the wires.

WE STREAM LIVE

Whether performing in front of a single camera or before hundreds of people at your venue, the fewer cables that are visible to your audience the better the experience, giving a 'clean' look to the stream meaning the viewers will not be distracted by the presence of wires when watching your recording or live stream.

Audio Mixer

At **We Stream Live** we use an audio mixer which is perfect for live streaming. This enables the use of multiple microphones, whether for one or a number of people or indeed recording a number of different sound sources such as musical instruments. The benefits of an audio mixer are plentiful as this gives the ability to adjust each microphone's volume and, in some cases, the effects or equalizer. This ensures all vocals or sounds of instruments are equally managed for your stream.

Lighting

Our eyes perceive light very differently to a camera lens. Good lighting is one of the most important factors to streaming great content. We use daylight balanced lighting to address skin colouration or any other effect and have the facility to spotlight, diffuse and select colour temperature specific to each client's individual streaming needs.

The right lighting enables the correct mood and tone, helping to ensure your audience can clearly see what you want them to, allowing your streamed content to look sharp and professional.

Live Social Streaming

We offer live streaming services delivering moderated content streamed directly to your audience's social screens.

We stream your event to social media pages on platforms such as Facebook, YouTube and Twitter. Streams to social channels can enable higher audience reach and engagement also securing an easy access to your content as followers will receive instant notification when your event goes live.

WE STREAM LIVE

At **We Stream Live**, we will be on site to apply the encoders and ensure your streamed event is smooth and seamless.

Pre-Recorded Video Streaming

We can record your event which you would like to schedule and present to your audience later that day, week or month. You can choose a single platform to schedule to, or multiple platforms at the same time or separate times. This will enable your stream to reach a wider audience at “prime time” in different time zones to easily engage with your streamed content. You will also be able to communicate directly with your audience while a pre-recorded event is streamed as live.

We can upload your steam in various formats such as .mp4 or .mov, all the transcoding processing and streaming will be managed by our engineers.